

CSR PROJECT REPORT

Project Name: Welfare Programme for Women and Children' Health in Tea Plantation Assam – under CSR initiative of Twinings Pvt. Ltd

Project Implementation Area: Tinkong Tea Estate of Andrew Yule & Co. Ltd, District – Dibrugarh, State-Assam, India.

Project Period : 12th August 2022 to 31st March 2023

Project Implementation Agency: Socio Educational Welfare Association (SEWA), Naliapool Market, District – Dibrugarh, State- Assam, India.

Twinnings Private Limited had adopted a comprehensive CSR Policy in strict compliance with the contents and spirit of Schedule VII of the Companies Act, 2013. With the applicability of Section 135 of the Companies Act, 2013, the Company had to spend 2% of the average net profits of the Company made during the three immediately preceding financial years on Corporate Social Responsibility (CSR) activities. The Company has appointed Socio Educational Welfare Association (SEWA) which was registered as a Society on 23rd October 2000 under Registration of Societies XXI Act of 1860 and was having Registration Number RS.DIB/255/A/06 of 2000-2001 for undertaking the CSR activities for the financial year 2022-2023. The objective of the project i.e. 'Welfare programme for Women and children' Health in Tea Plantation Assam' undertaken for the financial year 2022-2023 is described herein below:-

Objectives vs Activities

General objectives of the project is –

- Develop a model creche house at Tinkong tea estate by Upgradation of existing infrastructure.
- WaSH intervention by the construction of sanitary toilets in workers' houses,
- The project to creates awareness with an effective IEC programme on Water, Sanitation and Hygiene (WaSH) for promoting public health.
- Capacity development of SEWA team on WaSH intervention with research development.

Based on the above background, SEWA proposed to work in a tea estate in Dibrugarh district of Assam to contribute towards addressing some of the issues discussed above. The objectives and the activities will be in line with the activities stated under the Schedule VII of the Companies Act, 2013 especially in lien with : -

- a. Eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation including contribution to the Swach Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.

SEWA proposed to build sanitation facilities at the households by building toilets at household level and improving the water and toilet facilities at Creche or at early child development centre in one of the Tea gardens along with promotion of good hygiene behaviors at community level to address public health issues.

Activity : Construction of 20 numbers of individual household latrines under WaSH intervention at worker's line.

To construct nine latrines in Tinkong Division, six latrines in Lakribam Division, and five latrines in Dilibari Division of Tinkong tea estate.

Outcome: The civil construction of sanitary toilets directly will benefit 20 households and indirectly benefit approx. 60 members as a whole by allowing increased proportions of the Tea plantation

workers to use adequate, just and sustainable basic sanitation and adopt hygiene practices to promote public health in the proposed tea estate.

Activity : 6 nos. Collective Behavioral Change Communication (BCC) session with tea workers, Mothers' Club members, Adolescence group and Change makers, family members of beneficiaries on good Health and Hygiene behavior etc. and mass awareness through more IEC intervention.

The intervention also aimed at conducting 6 nos. collective BCC sessions, with workers/ Mothers Club / Adolescence group / change makers / family members of beneficiaries on WaSH etc. and conduct community awareness activity through IEC materials.

Outcome: The BCC session will allow to reach out to community focusing on women as a catalyst and as agents of change with awareness messages and with the aim to aware increased proportion of the population on WaSH and adopting WaSH practice in daily life. Increased proportions of the Tea plantation workers use adequate, just and sustainable basic sanitation and adopt hygiene practices and improve the public health condition.

- a. Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects. And
- b. Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups.

Activity : Renovation and repairing of existing Central Creche house

The present central creche house facility of Tinkong tea estate needs up-gradation of both infrastructure and pedagogy level with urgent repairing and renovation work. There is a need to upgrade the facility in alignment with the Assam Plantations Labour Rules 1956 and guidelines issued by the Government of India Ministry of Women and Child Development for the National Creche Scheme for the children of working mothers.

Outcome: The upgraded facility enables parents to leave their children while they are at work, where children are provided with a stimulating environment for their holistic development. The renovated Creche house will provide group care to children, usually up to 6 years of age, who need care, guidance, and supervision away from their home during the day and early childhood education. There is no doubt that the present creche center facility will help meet the needs of early childhood care and education, but it remains confined to a very limited area. Due to the geographical distance and size of the garden, there is still a large population of children between 0 and 6 years of age among working women who are unable to access the creche centre. In order to meet this gap, mobile creche centre facilities can be a better solution for working mothers.

For early childhood education and care at the creche house, there is a need for capacity-building training for the creche house caretaker. The linkage between the creche centre and government health facilities, Anganwadi etc is necessary for services like immunisation of children, regular health checkups of children, nutrition support, etc.

Activity : 4 Capacity building activity of SEWA WaSH team.

To conduct the Capacity Building Workshop with different technical sessions on different topics, like "Role of Interpersonal Communication and Soft Skills in Professional Life, "Basic Social Work Skills" , "SDG 6 i.e., Clean Water and Sanitation," , "Team Work and Leadership" etc. at Bon Villa Retreat, Kaziranga.

Outcome: SEWA WaSH team to enhanced capacity for project management, monitoring and evaluation with improved service levels to bring into line with UN-Water, SDG 6 Global Acceleration Framework.