

CSR PROJECT

Project Title - Promoting Improved Access to Sanitation and Strengthening Early Childhood Care And Education (ECCE)

Duration – From 1st October 2024 to 31st March 2025

Project Location – in tea estate of Assam

Budget – INR 19,30,950.00 (Rupees Nineteen Lakh and Thirty Thousand Two Hundred Fifty only)

Name of Implementing Organisation – Socio Educational Welfare Association, a society registered under The Societies Registration Act, 1860 having its registered office at Khalihamari, K.C. Gogoi Path, District – Dibrugarh, PO and PS – Dibrugarh, Assam

Project Description:

Promoting Improved Access to Sanitation and Strengthening Early Childhood Care And Education (ECCE) in tea estates of Assam – A CSR initiative of Twinings Pvt. Limited.

The proposed CSR activities are in line with Schedule VII of the Companies Act, 2013 and especially promoting preventive health care through constructing safe sanitation facilities for households, promoting gender equality and empowerment by supporting workplace facilities like improved creches so that women can continue their productive roles with good support system for child care and improving early education for children below 6 years who can access to crèche with improved facilities, better hygiene and access to good teaching and learning materials.

SEWA, with the support of Twinings Pvt. Limited., proposes to implement a sanitation and hygiene (WaSH) intervention in Margherita Tea Estate of Assam (In case of a change in the project's targeted tea estate, SEWA will inform Twinings Pvt. Limited in writing) to improve the sanitation and hygiene conditions of tea workers. The fund will be utilized to build low-cost individual sanitary toilets in workers' quarters to eradicate open defecation practices. The project intends to support long-term positive change to achieve WaSH sustainability and eliminate open defecation in tea plantations of Assam. The proposed project endeavors to install a low-cost single-outlet I-Trap connection with a rural-style toilet pan with footrests promoted by SATO in 33 new toilets. The project will use low-cost improvised sanitary hardware components promoted by SATO. The SATO hardware solution saves water and also reduces the time spent collecting the water.

All children need a good start in life. The early years are those of great vulnerability as well as promise. Providing timely, quality care and development is the key. It requires sensitivity, the right attitude, adequate knowledge, and appropriate skills that only a committed, specially trained worker can provide. The creche should not only provide custodial care to children but also contribute to the overall development of the child. It must be fully recognized that running a creche is not an unskilled job but requires proper and appropriate training. It is therefore imperative that the creche workers and helpers be specially trained in childcare before the creche is functional. Hence the project fund will be utilized to provide onsite training and handholding support to the creche workers of Margherita tea estate. The project support will focus on practical experiences in general hygiene, health, and nutrition, and specifically emphasis will be provided on capacity-developing and using innovative teaching methods for preschool children.

Proposed Objectives and Activities:

Based on the above background, SEWA is proposing to work in a tea estate in Assam to contribute towards addressing some of the issues discussed above. The objectives and the activities will be in line with the activities stated under Schedule VII of the Companies Act, 2013 as given below: -

- (i) Eradicating hunger, poverty, and malnutrition, promoting health care including preventive health care and sanitation including contribution to the Swachh Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.

SEWA is proposing to construct toilets in the households of tea plantation workers, and there will also be promotion of good hygiene behaviour at the community level to address public health issues.

- (ii) Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.

Strengthening the capacities of childcare providers contributes to enhancing the quality of early childhood education and care (ECCE) at Creche House of the selected Tea Estate

The general objective of this project will be to

- ❖ Promote and hand holding support to roll out the early childhood education and at Central Creche House of the tea estate.
- ❖ WaSH intervention by the construction of sanitary toilets in workers' houses,
- ❖ the project also creates awareness with an effective IEC programme on Water, Sanitation and Hygiene (WaSH) for promoting public health.

Activities –

Based on the objectives the CSR grant will be utilized for following activities-

Activity – 1: Construction of 33 numbers of individual household Toilets under WaSH intervention at worker's line.

Outcome: Increased proportions of the Tea plantation workers use adequate, just and sustainable basic sanitation and adopt hygiene practices in the supply chain of TWININGS.

Activity- 2: Creche renovation and capacity building support to Creche Workers.

Outcome: Improving the quality of early childhood education and care (ECCE) at Creche facilities by developing the capacity of Creche workers for adoption of the effective preschool classroom transaction and provide support in renovation and play materials.

Activity -3: Three number of Collective Behavioural Change Communication (BCC) session with tea workers, Mothers' Club members, Adolescence group and Change makers, family members of beneficiaries on good Health and Hygiene behaviour etc. and mass awareness through IEC intervention.

Outcome: An increased proportion of the population is aware of WaSH and adopt WaSH practice in daily life. Increased proportions of the Tea plantation workers use adequate, just and sustainable basic sanitation and adopt hygiene practices to improve the public health conditions.

Activity -4: Capacity building for project team on WaSH and issues related to promoting Children education and development.

Brief summary of TOC:

The main objectives of the WASH programmes are to ensure full coverage of sanitary and water facilities for all workers and their families and raise awareness on sanitation, hygiene and health, to ensure its effective usage among the tea communities and create a healthy and safe environment. The project also strengthens the service of Creche facilities of the tea estate. Below the TOC of the intervention

	Summary	Assumption
Goal	This project intends to support long-term positive change to achieve WaSH sustainability and eliminate open defecation by realizing a healthy and safe environment for children and women have better opportunities within the plantation.	<ul style="list-style-type: none"> • Stable political conditions • Stable industrial conditions • No major disaster. • COVID-19 Pandemic
Outcomes	<p>Outcome 1: Increased proportions of the Tea plantation workers use adequate, just and sustainable basic sanitation and adopt hygiene practices in the supply chain of TWININGS.</p> <p>Outcome 2: Improving the quality of early childhood education and care (ECCE) at Creche House by developing the capacity of Creche workers for adoption of the effective preschool classroom transaction.</p> <p>Outcome 3: An increased proportion of the population is aware of WaSH and adopt WaSH practice in daily life. Increased proportions of the Tea plantation workers use adequate, just and sustainable basic sanitation and adopt hygiene practices to improve the public health conditions.</p>	<ul style="list-style-type: none"> • The COVID-19 pandemic has demonstrated the critical importance of sanitation, hygiene and adequate access to clean water for preventing and containing diseases. • All stakeholders in tea industry concern to SDG mandate to ensure access to water and sanitation for all. • Tea estate management is unable to meet the compliance as laid in the Assam Plantations Labour Rules 1956 for the creche facility. And have limited knowledge to provide support to crèche workers.

Outputs	<p>Output #1: Increased proportions of the population have access to adequate, equitable and sustainable basic sanitation facilities in the intervened tea estate.</p> <p>Output # 2: Increased proportion of the population is aware of WaSH and adopt WaSH practice in daily life.</p> <p>Output # 3 Better understanding of the WaSH concepts and ECCE curriculum and pedagogical approaches to ensure optimal and holistic development of young children.</p>	<ul style="list-style-type: none"> • Other workers' committees, e.g., Mothers Club, Change makers, etc., are already working on the dissemination of WaSH awareness. • Tea producers are also concerned to improve the working conditions of their workers and for a better working environment for working mothers.
Activities	<p># 33 nos. sanitary toilets construction in intervene tea estate</p> <p># Creche renovation and capacity</p>	<ul style="list-style-type: none"> • SEWA have a strong presence in this region. • Have a record of successful implementation of community

	<p>building support to Creche Workers.</p> <p># 3 nos. Collective BCC session with workers/ Mothers Club/Adolescences group / Change makers family members of beneficiaries on WaSH etc. and mass awareness through IEC Intervention</p> <p># Capacity building for project team on WaSH and issues related to promoting Children education and development</p>	<p>development projects in tea estates of this region.</p> <ul style="list-style-type: none"> • Good volunteer base. Availability of qualified personnel. • Timely availability of funds • SEWA have the past experience for running creche centre under Rajiv Gandhi National Creche Scheme For the Children of Working Mothers with the support from Assam State Social Welfare Board, Government of Assam.
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